

November 2021

ALEXANDER COWLES WHITE

Tsinghua University
School of Economics & Management
Weilun Building, Room 229
Beijing 100084, China

清 大学
管学院 楼229室
中国北京, 政 :100084

+86 10 6279 8048 / awhite@sem.tsinghua.edu.cn / <http://alex-white.net>

FIELDS OF INTEREST

Industrial Organization, Microeconomic Theory, Economics of the Internet

PRIMARY EMPLOYMENT

- 2019 present: Associate Professor, Department of Economics, School of Economics and Management, Tsinghua University
2014 present: Director, Competition Policy Program, National Institute for Fiscal Studies, Tsinghua University
2011 2018: Assistant Professor, Department of Economics, School of Economics and Management, Tsinghua University
2010 2011: Postdoctoral Fellow, Department of Economics, Harvard University

VISITING POSITIONS

- 2021.6 present: Visiting Scholar, Department of Economics, Boston College
2019.8 2020.2: Visiting Scholar, Harvard Business School
2017.7 2021.6: Visiting Researcher, Department of Economics, Boston University

EDUCATION

- Ph.D. in Economics (with highest distinction), Toulouse School of Economics, February 2011

M.A. in Economics, Toulouse School of Economics, July 2006
B.A. in Economics (with honors), Columbia University, February 2005
Diplôme du programme international, Sciences Po Paris, July 2003

RESEARCH

PUBLICATIONS

- [Vertical Agreements and User Access](#) *American Economic Journal: Microeconomics*, vol. 13, no. 3, pp. 328-371, 2021.
- [Outsiders, Insiders and Interventions in the Housing Market](#) *Journal of Comparative Economics*, vol. 49, no. 1, pp. 110-134, March 2021.
- [Multidimensional Platform Design](#) (with Andre Veiga and Glen Weyl). *American Economic Review (Papers and Proceedings)*, vol. 107, no. 5, May 2017.
- [Economics of Platforms](#) Weyl). *Competition Policy International*, vol. 10, no. 2, Autumn 2014, p. 29-51. Published in Chinese as [让最好的一方赢 平台产业新经济学的政策含义](#), *比较*, vol. 76, no. 1, 2015, p. 41-64.
- [Search Engines: Left Side Quality versus Right Side Profits](#) *International Journal of Industrial Organization*, vol. 31, no. 6, November 2013, p. 690-701. (Won 2014 *IJIO* Best Paper Award)
- [Walrasian Equilibrium in Large, Quasilinear Economies](#) Weyl). *Theoretical Economics*, vol. 8, no. 2, May 2013, p. 281-290.
- [Economics of Online Platforms](#) *The New Palgrave Dictionary of Economics*. Online Edition. Eds. Steven N. Durlauf and Lawrence E. Blume. Palgrave Macmillan, 2012.

WORKING PAPERS

Platform Competition and Interoperability: The Net Fee Model

(Lingxuan Wu)

Double Marginalization and Misplacement in Online Advertising

(Ichihashi and Byung-Cheol Kim)

Optional Intermediaries and Pricing Restraints

Insulated Platform Competition

On the Antitrust Economics of the Electronic Books Industry

Unit versus Ad Valorem Taxation Under Revenue Maximization

Half-Hearted Cooperation and the Evolution of Altruism

BUSINESS CASE

Steemit: A New Social Media

(Masanell and Karen Elterman).

Harvard Business School Publishing. Case# 9-720-428, 2019.

PROFESSIONAL AND ACADEMIC ACTIVITIES

Tsinghua University

- Economics Department Recruiting Committee Member, 2012 – present
- Co-Organizer of annual Tsinghua BEAT Conference on microeconomics, 2017 – present
- Organizer of Economics Department Weekly Seminar, 2012 – 2014
- [Workshop on Industrial Organization and Management Strategy](#)
December 2013
- Co-[Fifth Workshop on the Economics of Advertising and Marketing](#)

Beijing Cairncross Economic Research Foundation

- Contributing

Microsoft Research

- Week-long visits at New England Lab, 2010, 2014, 2015
- Intern, Theory Group, Redmond Lab, June – August 2008
- Visitor, Theory Group, Redmond Lab, March, 2008

Télécom ParisTech

- [Search and Web Advertising Strategies and Their Impacts on Consumers](#)
2010

FELLOWSHIPS AND AWARDS

International Journal of Industrial Organization Best Paper Award, 2014

National Natural Science Foundation of China Research Grant (joint with Ming Gao, Glen Weyl and Jie Zheng), 2013 – 2015

Tsinghua University Research Grant (joint with Ming Gao), 2012 – 2014

Tsinghua SEM Outstanding Faculty Award, 2013

NET Institute Summer Grant, 2010

Chair Orange fellowship from Télécom ParisTech and France Télécom, 2009 – 2010

Allocataire de recherche (three-year fellowship awarded by French government), 2006 – 2009

COURSES TAUGHT

Industrial Organization (undergrad and Ph.D.) at Tsinghua, since 2011

Economics of Online Platforms and the Sharing Economy (freshman seminar), since 2019

Enterprise Organization and Analysis (MBA strategy elective with focus on platform business models in China) at Tsinghua, 2014-2017

PROFESSIONAL SERVICE

Editorial Board Member: *Review of Network Economics*, March 2016 – present

Referee: *American Economic Journal: Microeconomics*, *American Economic Review*, *B.E. Journal of Economic Analysis & Policy*, *Communications & Strategies*, *Economic Journal*, *Economics Letters*, *European Economic Review*, *Frontiers of Business Research in China*, *Games and Economic Behavior*, *Information Systems Research*, *INFORMS Journal on Computing*, *International Conference on Information Systems 2008*, *International Economic Review*, *International Journal of Industrial Organization* (Won Excellence in Reviewing Award, 2013), *Journal of Economic Behavior & Organization*, *Journal of Economic Theory*, *Journal of Economics & Management Strategy*, *Journal of Industrial Economics*, *Journal of the European Economic Association*, *Journal of Political Economy*,

Digitization and its Impacts on Society, Dresden (keynote); Fourth Annual Conference on Internet Search and Innovation, Northwestern University Law School (discussant); University of Virginia, Department of Economics

2012: Asian Meeting of the Econometric Society, Delhi; Peking University HSBC Business School, Shenzhen; Zhejiang University, Dept. of Economics; Beijing Theory Workshop; Shanghai Workshop on Industrial Organization and Competition Policy; Shanghai Microeconomics Workshop; Toulouse School of Economics IP&IT Workshop; Shanghai University of Finance and Economics, School of Economics

2011: IOSM Workshop, Peking University; Ninth Workshop on Media Economics, New Economic School, Moscow; Bates White Antitrust Conference, Washington D.C.; CEPR-JIE Conference on Applied Industrial Organization, Tel Aviv; International Industrial Organization Conference, Boston; Tsinghua University, School of Economics and Management; US Department of Justice; US Federal Trade Commission; US Federal Communications Commission; Indiana University, Kelley School of Business; IDEI Software and Internet Conference, Toulouse

2010: University of Miami, Department of Economics; Harvard Industrial Organization Brown Bag; NET Institute Conference, New York; *Chair Orange*

the Economics of Advertising and Marketing, IESE, Barcelona; Platform Markets: Regulation and Competition Policy, ZEW Mannheim; Paris School of Economics; German Institute for Economic Research (DIW), Berlin; Xerox Research Centre Europe, Grenoble; Microsoft Research New England, Cambridge, Massachusetts

2009: Research Institute of Industrial Economics, Stockholm; Econometric Society European Meeting, Barcelona; ZEW Conference on the Economics of ICT, Mannheim; Télécom ParisTech Conference on the Economics of ICT, Paris; INFORMS Marketing Science Conference, Ann Arbor, Michigan; University of Hong Kong, School of Economics and Finance; European University Institute, Department of Economics, Florence; IDEI Software and Internet Conference, Toulouse

2008: LACEA-LAMES Annual Meeting, Rio de Janeiro; University College London, Department of Economics; ZEW Conference on the Economics of ICT, Mannheim

LANGUAGES

English (native), Spanish (fluent), French (fluent), Spoken Mandarin (intermediate), Turkish (intermediate)

OTHER

Member of Columbia University Varsity Golf Team, 2000 – 2002
Alumnus of School Year Abroad Spain in Zaragoza, 2000

PERSONAL

Married with two children
U.S. Citizen